



The Grand Race 4

Celebrate The Valley, Inc. is pleased to announce that The Grand Race 4 will take place Memorial Day Weekend, on Saturday May 29th, 2010. Teams will travel by foot and by car in this fierce and exciting road rally competing for the Grand Prize of \$1,000! As with the popular TV show, The Amazing Race, teams will compete in both physical and mental challenges along the way.



Last year teams had a blast hiking, kayaking, making snowballs, eating blueberry pies and getting down alpine slides, all the way to the finish line.

Celebrate The Valley, Inc. is looking for your support in making this event a success. Our goals include attracting new visitors to the valley and your business, and to create a community for which 2nd home owners and residents will be proud.

As with all our events, proceeds benefit deserving local charities. This year we are supporting the [Deerfield Valley Community Partnership](#), a nonprofit organization whose goal is to increase the number of young adults, middle and high school students who are involved in healthy, drug free activities.

Your support will also ensure that Celebrate The Valley can continue hosting our annual events that include The Grand Race, The Blueberry Pie Eating Contest, The Taste of The Deerfield Valley and The International Timeline Event.

Please contact us for more information on sponsorship packages that will bring exposure to your business during all of our 2010 events. We thank you for your support and hope you will join us and "Celebrate The Valley"!

Sincerely,

The Celebrate the Valley Committee

Contact us with any questions. Celeste @ (802) 380-8020 or Joe @ (802) 464-4676

Major Sponsor (4 available)

\$500

With a cash donation, you will be promoted throughout the event. This sponsorship level is exclusive and as such there will not be another sponsor at this level in your industry (eg. Mount Snow is a ski resort, no other ski resorts will be able to join at this level). This is limited to 4 sponsors.

- Logo/Link on every page of website
- Logo in advertising
- Mention at Kickoff party & Finish line BBQ
- Banner at Event
- Challenge relating to their business (optional)
- Free Flag Sponsorship
- Clue Sponsorship (your logo will be listed on all clues)

Flag Sponsor (15 available)

\$100 (\$25 discount in exchange for prize or product valued at \$50 or more)

- Flag at stop on race with name on it
- \$25 discount if donating a gift valued at \$50 or more
- Listing on website and event material/advertising as possible
- Banner at BBQ (to be supplied by sponsor)

Clue Sponsor (15 available)

\$50 (\$25 discount in exchange for prize or product valued at \$50 or more)

- Logo or ad placed on one clue given to contestants
- Listing on website

If you have additional requirements or ideas to become a sponsor, contact us to discuss. Celeste @ (802) 380-8020 or Joe @ (802) 464-4676

Sponsor the Taste and get 50% off

Sponsor the upcoming 5th Annual Taste of the Deerfield Valley and receive 50% off your Grand Race sponsorship. This year's Taste will include a Friday night dinner/lesson with 3 time World BBQ Champion and star of TLC's BBQ Pitmasters, Myron Mixon and a Saturday morning cooking demonstration with Myron

and former executive chef and owner of Cafe Provincial, Chef Robert Barral. Don't miss this opportunity to be in the spotlight of culinary tourism as we go after national culinary media, regional TV and major Northeast publications. [Click here for details.](#)



**CELEBRATE THE VALLEY
DONATION AGREEMENT**

Please return by May 1st, 2010

I would like to sign up as
(circle one):

- Major Sponsor (\$500)
- Flag Sponsor (\$100)
- Clue Sponsor (\$50)



A Celebrate the Valley, Inc. Event
Saturday, May 29th, 2010

Business Name _____

Address _____ City _____

State _____ Zip _____

Telephone _____ Email _____

Contact person _____ Web Site _____

Description of your Business:

Please make your check payable to **“Celebrate the Valley, Inc.”**. Your donation becomes the property of Celebrate the Valley, Inc. to be used to in order to support a local charity, manage and promote present or future events and is **tax deductible** to the extent permitted by law.

Donor's Signature _____ Date _____

Please return:

Celebrate the Valley, Inc.
PO Box 577
West Dover, VT 05356

OR Call for pick up at (802) 380-8020 or (802) 464-4676

THANK YOU FOR YOUR SUPPORT!